

DIGITAL ARTWORK REQUIREMENTS

Preferred Programs

(additional charges may apply for artwork submitted in other program native files)

Corel Draw X3
Adobe Illustrator CS3
Adobe Acrobat
Flexi-Sign 7.5
Adobe Photoshop CS3

Please convert all fonts used to curves/outlines/paths prior to sending to avoid font matching errors. In addition, when possible, please submit all fonts with your job. All fonts used in your master document and all linked files should be included. Windows True Type and Adobe Postscript type 1 fonts are acceptable and provide the best results.

Artwork Submission

We accept artwork submitted on CD/DVD, via email (must be less than 5 MB), or by upload to our FTP server. Call to get more information.

All files should be built at 100% output size and sent ready to open. Avoid file compressions such as LZW and JPEG routines which cause damage to the original production file. All scanned images should be no less than 300dpi RGB color space, and 1-bit black & white line art not less than 600dpi. Scans that do not meet resolution specifications are not guaranteed to output well and submitting agency/client assumes responsibility. If you require scanning, please provide color or black and white photographs not less than 5x7 inches displaying good focus and properly composed.

Art and photos downloaded from the Web must meet the above requirements for optimum output. **Photos downloaded from Web pages that have been saved at low resolution (72-100dpi) may not print clearly.**

There are a number of excellent resources on the Internet that allow you to obtain HIGH RESOLUTION stock photo images, backgrounds, etc at a reasonable cost.

MACINTOSH USERS: Mac fonts often times differ slightly from PC fonts of the same family. To avoid any discrepancy in your art, convert all fonts to curves/outlines/paths.

MATERIALS AND ART SUBMISSIONS MUST BE CLEARLY LABELED WITH THE FOLLOWING:

Customer name, mailing address, platform and software used, point of contact name and phone number, fax and e-mail. Submitted materials will not be returned unless requested at the time of submission. Disks are kept for 90 days and destroyed. Digital production files are archived indefinitely.

Tidal Wave Graphics
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Chesapeake, Virginia 23320

757-842-6269

Any necessary adjustments or changes to your digital file MAY result in additional production charges. Please contact us prior to submission if you have any questions.

Copyright disclaimer: The client is solely responsible for the content of the artwork and for obtaining permission/rights to use copyrighted material. We cannot reproduce copyrighted material without author's written consent.